

## Questions to prepare for the Marlow Business School, International CTO Programme

- 1. First Name and Last Name: How you would like this to appear on your final certificate.
- 2. Birth Date
- 3. Preferred Course Start Date: 2024: 15 April, 15 July, 14 October.
- 4. Email Address
- 5. Phone Number: With International dialling code.
- 6. LinkedIn Profile (optional)
- 7. Company Name
- 8. Business Sector: Private, Public, Government or Not for Profit.
- 9. Number of technology personnel within your company
- 10. Company Vision
- 11. Years of Work Experience
- 12. How many years at your current company
- 13. Your Current Salary Range

## Questions

- 1. Outline your main responsibilities and briefly detail your reporting structure. What specific business challenges motivate your participation in this program? Maximum 300 Words
- 2. What are your personal professional development objectives for participating in this program, and what specific strengths do you possess that will contribute to its success? Maximum 300 Words
- 3. Upload CV or Resume

## **Payment Details**

- 1. Will the course be funded by your company or personally
- 2. Would you prefer to pay by CC or Invoice? We will send appropriate link dependent on your preference.
- 3. The Email address to send the billing options to. Payment information will be sent to approved participants at the email address provided on this application.

If you are accepted into this program, you will have to pay the course fee within 20 days of admission to reserve your place.

